



A C A D E M Y™

SUSTAINABILITY THROUGH LEADERSHIP
April 4-7, 2013 - Phoenix, Arizona

The Chair Academy's 22nd Annual International Leadership Conference
Hosted by Mesa Community College

REGISTER NOW AT WWW.CHAIRACADEMY.COM

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WHAT IS THE CHAIR ACADEMY?

The Chair Academy is an internationally recognized organization focused on designing and facilitating world-class leadership development programs and services to advance academic and administrative leadership for post-secondary organizations globally.

The Chair Academy is part of the Maricopa Community Colleges and is located in Mesa, Arizona with a branch in Melbourne, Australia.

WHAT IS THE CONFERENCE GOAL?

The goal of our conference is to provide programs that specifically address the administrative and academic needs of post-secondary leaders, develop the skills required for leading and managing effectively, and maximize the opportunity for conference participants to interact with each other.

WHO SHOULD ATTEND?

Presidents, Vice Presidents, Deans, Chairs, Faculty, Directors, and other Administrators focused on developing their leadership and management capabilities.

WHY YOU SHOULD ATTEND?

- Meet and share ideas, issues, and challenges with participants from post-secondary organizations worldwide.
- Gain important knowledge and tools for your leadership and management roles.
- Hear an inspiring lineup of cutting-edge education researchers and world-renowned speakers.
- Learn to empower others on a personal, professional and organizational level.

WHERE IS THE CONFERENCE TAKING PLACE?

The 2013 Chair Academy Conference will be held at the

Sheraton Phoenix Downtown Hotel

340 North 3rd Street, Phoenix, Arizona 85004

HOW CAN YOU REGISTER FOR THE CONFERENCE?

Please visit the Chair Academy's conference website at:

http://www.chairacademy.com/conference/2013/conf_2013.html

Please click the "Registration Form" tab on the left side of the page.

SUBMIT A SESSION PROPOSAL

Participants are invited to present an interactive 90-minute Concurrent or Roundtable Session. These sessions are interactively focused, rather than in a lecture format, and actively involve participants through discussions and activities. This is a great opportunity to showcase your model programs and leadership best-practices.

All accepted proposals will require the presenter to submit a paper describing their session topic. This paper will be posted on the conference website, and will be available to all conference attendees as a resource for those participants who are unable to attend your session. Exemplary papers will be considered for journal submission. Please submit your finished paper in a MS Word or PDF document.

The paper must be submitted by February 21, 2013.

The Session Proposal submission deadline is January 16, 2013.

NOMINATE AN EXEMPLARY LEADER

The Chair Academy recognizes that one of the highest accomplishments a person can receive is to be honored by colleagues. We want to team up with you and your college to celebrate those individuals or teams who you believe best exemplify and support academic and administrative excellence in leadership.

Do you know someone who -

- has created programs to enhance the learning community with diverse offerings and meets the needs of the ever-changing college population?
- has created an environment in which others are empowered and is viewed as an exemplary leader by their colleagues?
- has modeled loyalty, commitment, integrity, acceptance, and open communication to enhance the overall effectiveness of their department/area in their institution?

The nominee must be in attendance to receive the award.

The Exemplary Leader submission deadline is January 16, 2013.

Submit your Session Proposal and/or Exemplary Leader nomination online at:

http://www.chairacademy.com/conference/2013/conf_2013.html

Click the “Call For Proposals” or the “Exemplary Leader” tab on the left side of the page.

ATTEND THE GALLUP STRENGTHS CAFÉ

Throughout the conference you will have the opportunity to engage in a dialogue with a Strengths Ambassador at our Gallup Strengths Café.

With your conference registration, you will receive a code provided by Gallup that will allow you to complete the Clifton StrengthsFinder™ assessment .

Please complete the online assessment, print your report prior to your arrival to the conference, and bring it with you to the Gallup Strengths Café for an opportunity to learn more about your talents through conversation.

This is a unique personal and professional development opportunity!

GALLUP®

CONFERENCE KEYNOTE SPEAKERS



MARGARET WHEATLEY

Margaret Wheatley is a well-respected writer, speaker, and teacher for how we can accomplish our work, sustain our relationships, and willingly step forward to serve in this troubling time. She has written several best-selling books, beginning with her path-breaking *Leadership and the New Science*, first published in 1992. Her other books are:

- Walk Out Walk On (with Deborah Frieze)
- Perseverance
- Turning to One Another
- A Simpler Way (with Myron Rogers)
- Finding Our Way

Each of her books has been translated into a number of languages; *Leadership and the New Science* appears in 18 languages. Her newest book, (October 2012), is *So Far from Home: Lost and Found in Our Brave New World*. She is co-founder and President emerita of The Berkana Institute. Berkana has been a leader in discovering new organizational forms based on a coherent theory of how living systems change. Berkana has responded to the global crisis by moving courageously into the future now, experimenting with many different solutions to create healthy and resilient community.

www.berkana.org Margaret's articles appear in both professional and popular journals and may be downloaded free from her website: www.margaretwheatley.com.

Wheatley received her doctorate in Organizational Behavior and Change from Harvard University, and a Masters in Media Ecology from New York University. She's been an organizational consultant since 1973, a global citizen since her youth, a professor in two graduate business programs, a prolific writer, and a happy mother and grandmother. She has received numerous awards and honorary doctorates.

You can learn more about Margaret Wheatley at www.margaretwheatley.com.



BARRY POSNER

Barry Posner is the Accolti Professor of Leadership at the Leavey School of Business, Santa Clara University (located in the heart of Silicon Valley), where he served for 12 years as Dean of the School. Barry, along with his co-author Jim Kouzes, received the American Society for Training and Development's highest award for their *Distinguished Contribution to Workplace Learning and Performance*. Named as one of the nation's top management and leadership educators by the International Management Council and recognized as one of the Top 50 leadership coaches in America, and ranked among the 10 Most Influential HR thinkers in the world by HR magazine.

He is the co-author of the award-winning and best-selling leadership book *The Leadership Challenge*. Described as a groundbreaking research study, this book combines keen insights with practical applications and captures both why and how leadership is everyone's business. With over 2 million copies in print, this book has been named one of *The Top 100 Business Books of All Time*, book-of-the-year by the American Council of Health Care Executives, received the Critic's Choice Award from book review editors, and translated into over 20 foreign languages.

The Leadership Practices Inventory has been called "the most reliable, up-to-date leadership instrument available today," and the online version has been completed by over 3 million people around the globe. Barry has also co-authored several other award-winning, inspiring and practical books on leadership: *Credibility: How Leaders Gain and Lose It, Why People Demand It*; *The Truth About Leadership: The No-Fads, Heart-of-the-Matter Facts You Need to Know*; *Encouraging the Heart: A Leaders Guide to Recognizing and Rewarding Others*; *The Academic Administrator's Guide to Exemplary Leadership*; and *A Leader's Legacy*.

You can learn more about Barry Posner at www.leadershipchallenge.com.



DUANE ELGIN

Duane Elgin is an internationally recognized speaker, author, and social visionary. He has an MBA from the Wharton Business School, an MA in economic history from the University of Pennsylvania, and an honorary Doctor of Philosophy for work in “ecological and spiritual transformation” from the California Institute of Integral Studies, San Francisco, CA. In 2006, Duane received the International Goi Peace Award in Japan in recognition of his contribution to a global “vision, consciousness, and lifestyle” that fosters a “more sustainable and spiritual culture.”

His books include: *The Living Universe: Where Are We? Who Are We? Where Are We Going?* ; *Promise Ahead: A Vision of Hope and Action for*

Humanity's Future, *Voluntary Simplicity: Toward a Way of Life that is Outwardly Simple, Inwardly Rich*, and *Awakening Earth: Exploring the Evolution of Human Culture and Consciousness*. With Joseph Campbell and other scholars he co-authored the book *Changing Images of Man*. In addition, Duane has contributed chapters to twenty-two books, and has published more than a hundred major articles and blogs.

Duane worked as a senior staff member of a joint Presidential-Congressional Commission on the American Future looking ahead from 1970 to 2000. He then worked as a senior social scientist with the think-tank SRI International where he coauthored numerous studies of the long-range future; for example, *Anticipating Future National and Global Problems* (for the President's Science Advisor), *Alternative Futures for Environmental Policy* (for the Environmental Protection Agency), *The Future of the Automobile* (for the Ford Motor Co.), and *Limits to the Management of Large, Complex Systems* (for the President's Science Advisor).

For the past three years, he has been the executive director of a project that has brought together more than a dozen "Great Transition Stories" that offer different ways of understanding our time of profound global change. In his view, there may be no more important task for humanity than to cultivate narratives in our collective imagination that can serve help guide us toward a sustainable and meaningful future.

You can learn more about Duane Elgin at www.duaneelgin.com.



NIKKI JACKSON

Nikki Jackson was named Vice-Chancellor for Human Resources for Maricopa Community Colleges on February 1, 2011. In her current role, she oversees all human resources functions which serve more than 8,000 employees. She was most recently Personnel Cabinet Secretary for the Commonwealth of Kentucky, appointed by Governor Steve Beshear to serve in that capacity on December 12th, 2007. She was the youngest Cabinet Secretary and first African-American female to lead the Cabinet in Kentucky's history.

Mrs. Jackson is a member of the Society of Human Resource Management, the Florida Bar-Labor and Employment Law Section, the National Employment Law Council and was recently inducted into the International Women's Forum. Mrs. Jackson began her career as a labor and employment attorney in South Florida. Certified in Collective Bargaining from Cornell University's School of Industrial Relations, she earned a Juris Doctorate degree from the University of Miami, School of Law and a Bachelors of Arts degree from Hampton University. In 2009, artist Pat Gallagher has recognized her as one of the 10 Most Inspirational Women in Louisville. Her portrait *The Matador* was unveiled at the Muhammad Ali Center's Celebrating the Power of Women event in April of 2009. She was also selected one of Business First's Forty Under 40 winners for 2009 and was selected by the Business and Professional Women (BPW) of River City as a 2009 Woman of Excellence. In 2010 she was chosen as a Vision 2020 National Delegate, representing Kentucky at the American Conversation on Women and Leadership Conference held at the National Constitution Center in Philadelphia, Pa. As a residence of Arizona, Ms. Jackson continues to focus on initiatives that help close gender equity gaps in education and employment and continues to serve as a Vision 2020 delegate, now representing Arizona.

You can learn more about Nikki Jackson at www.maricopa.edu.

THE TRICK TO BEING A CHAIR OR ORGANIZATIONAL LEADER

**Presented by: Bill Lamb, Vice President for Academic Affairs,
Kirkwood Community College, Cedar Rapids, Iowa**

This workshop will present a variety of strategies for new front line administrators, including chairs, directors, deans, and other organizational leaders. Activities throughout the day will help participants to define their role as leaders and to develop cohesive teams.

Topics will include:

- Understanding leadership versus management in organizations
- Understanding yourself and how you work with others
- Building teams and working with diverse work styles
- Time management and work best practices
- Dealing with conflict
- Adapting to and guiding organizational change

The activities will be directed to small group interaction with time for sharing strategies as well as applying new methods to real world examples. The afternoon session will encourage the sharing of “best practices” learned from the group. Participants will receive a variety of written materials to use as guides and references, and additional opportunities to learn more about the Academy for Leadership and Development programs.

SUSTAINABILITY THROUGH LEADERSHIP: THE IMPACT OF THE ENTREPRENEURIAL MINDSET

**Presented by: Clifton Taulbert, New York Times Best Selling Author, Educator and
Acclaimed Speaker on Leadership and Diversity**

In this pre-conference session, Clifton Taulbert, noted educator and entrepreneur will delve into the impact of the “entrepreneurial mindset” on the “sustainability” of strategic objectives and how such a mindset can impact the expectations of self and of others.

According to Taulbert, leadership remains the critical factor in moving strategic objectives from concepts and ideas to marketplace reality. How leaders use their position and influence will in large part determine their success and the success of the projects they champion as well as the success of the people they lead.

Leaders send signals daily! Others watch for those signals and tend to react and make their adjustments accordingly—as their mindsets are challenged and transformed.

In this session, participants will be able to view “sustainability” through the lens of “I can ! and I will!” as they travel back to the 20th century to pick up some timeless and universal pointers. The engagement process will be designed so that each participant can leave with specific personal entrepreneurially driven strategies to fold into their leadership further ensuring “sustainability” of effort.” Our students become the big winners when “sustainability” becomes a way of life.

THE CHALLENGE OF AND NECESSITY FOR CREATIVE LEADERSHIP

Presented by Coen Free, President, Harry van der Schans , Director, Frans van Gaal, Trainer De Bono Center of Expertise / School for the Future Koning Willem I College, The Netherlands

Advancing technology brings about change in organizations. Social media and innovative technology both influence and change the way we work and live. Lines of communication get shorter, geographic distance is no longer a barrier for cooperation, and hierarchical relationships are changing. To date we see a change from directive to interactive leadership. At the same time brain science, called the fifth revolution, is changing our perception of effective learning processes.

Therefore it is essential to develop creativity as a new core competence and a crucial skill. The traditional thinking methods within the educational sector have not changed for centuries. They no longer suit today's rapidly changing world, which demands new concepts and ideas.

In this highly interactive and entertaining workshop you will get not only an overview of various sources of inspiration like Leonardo da Vinci, Daniel Pink, Edward de Bono, Howard Gardner and Gerard Puccio, but you will also get a hands-on experience in reative thinking techniques so that you can develop a long view and a sustainable future for yourself and your organization.

INTEGRATING SUSTAINABILITY IN THE CAMPUS CULTURE

Presented by: Pushpa Ramakrishna, Biology Faculty, Chandler-Gilbert Community College

There are myriad issues facing our society today such as overconsumption, dearth of natural resources, overpopulation, economic woes etc. In order to overcome these issues, higher education institutions need to take a leadership role in creating a campus culture of sustainability. In addition to the incorporation of sustainability in the classroom, it is critical to involve students at every aspect of the campus culture. Explicitly involving students in discussions of science/policy and social sciences could result in increased student interest and commitment levels. According to the Brundtland report, Sustainability is defined as improving the quality of life for not just the present but for future generations too. Sustainability can only be achieved when all three facets of the triple bottom line of sustainability of environmental justice, economics and social equity are integrated. Sustainable practices need to be incorporated into every aspect of campus life in order to bring about change. This workshop will help participants learn about how the Maricopa colleges have adopted sustainability into every facet of the campus culture. In addition, strategies will be shared so that the workshop participants can come up with their own sustainability campus plans.

Participants will be able to accomplish the following:

- Gather information about how sustainability has been incorporated into every facet of the campus culture at some key colleges.
- Empower the participants with knowledge and help them develop sustainability plans that can be implemented in their own campuses.
- Demonstrate during workshops many tools and best practices so that participants will be empowered to engage in discussion for creating their own campus sustainability plans.
- Demonstrate innovative pedagogy for infusing sustainability in the classroom.
- Network and exchange ideas for fostering healthy, enduring development and learning opportunities.

CONFERENCE HOTEL INFORMATION

CONFERENCE DATES

April 4, 2013:

Pre-Conference skill-building workshops

April 5-7, 2013:

Main Conference event

SHERATON PHOENIX

340 North 3rd Street
Phoenix, Arizona 85004
Phone: 602-262-2500

Be sure to identify yourself as a
Chair Academy Conference Attendee.

Rates:

Single/Double: **\$159** per night

Dining:

There will be a complimentary continental breakfast each morning, and an all inclusive lunch served each day of the Conference for **\$15**, per person, per day.

About the Sheraton Phoenix:

Standing as a cultural oasis and redefining the concept of an urban hotel, the Sheraton Phoenix Downtown Hotel is conveniently located just minutes from Phoenix Sky Harbor International airport. The Sheraton Phoenix Downtown Hotel is at the epicenter of everything that is Phoenix. Located adjacent to the Phoenix Convention Center, and just steps away from over 40 restaurants, Chase Field, U.S. Airways Center, the Herberger Comerica and Orpheum Theaters, and a number of museums

Conference Transportation:

Transportation from Sky Harbor International Airport to Sheraton Phoenix Downtown:

Sky Harbor International Airport has a shuttle service to connect passengers going to and from the Phoenix airport with **Metro Light Rail**. Use Central and Van Buren exit.

One-way transport: **\$1.75**

Shuttle service provided by **SuperShuttle**

Academy participants are offered a discounted rate from the airport to the Sheraton.

One-way transport: **\$11.00** Round-trip transport: **\$22.00**

Click the link below, book your transport, and enter the code **UPMF4** to receive the discount.

<http://www.supershuttle.com/?gc=UPMF4&port=PHX&Property=15735&aType=M>



CONFERENCE REGISTRATION AND RATES

REGISTER ONLINE AT:

http://www.chairacademy.com/conference/2013/conf_2013.html

PRE-CONFERENCE SKILL-BUILDING WORKSHOPS

Thursday, April 4, 2013

Sessions take place from 9:00am - 3:30pm. You may only attend ONE.

\$125.00 (This fee includes a continental breakfast, am refreshment break & workshop materials)

- The Trick To Being A Chair or Organizational Leader
- Sustainability Through Leadership: The Impact of The Entrepreneurial Mindset
- Integrating Sustainability in the Campus Culture
- The Challenge Of, and the Necessity For Creative Leadership

Friday - Sunday, April 5-7, 2013

Conference rates listed below include the following:

- Continental breakfast Friday, Saturday, and Sunday
- Welcome reception on Thursday evening
- AM/PM breaks on Friday and Saturday, and AM break on Sunday
- Chair Academy's 22nd Anniversary Gala; banquet and concert
- StrengthsQuest™ online assessment code
- Strengths Cafe - Strengths consultation with a Gallup Strengths Ambassador

CONFERENCE REGISTRATION FEES

Registration received by March 1, 2013:

\$460 Early-Bird Registration Fee - Includes admission to 22nd Anniversary Gala;

\$435 Early Bird Registration Fee for Chair Academy Member (Individual or Institutional)

\$420 Conference Sponsor

Registration received after March 1, 2013:

\$495 Registration Fee - Includes admission to 22nd Anniversary Gala;

\$465 Registration Fee for Chair Academy Member (Individual/Institutional)

\$420 Conference Sponsor

Single Day Registration Rates

\$325 Friday, April 5, 2013 - Includes admission to 22nd Anniversary Gala

\$285 Saturday, April 6, 2013

\$100 Sunday, April 7, 2013

MEMBERSHIP

Visit our website to submit your membership form. This entitles you to the Member rate listed above plus all the benefits of being a Chair Academy Member.

\$60 per year - Individual U.S. Membership

\$75 per year - Individual International Membership

\$500 per year - Institutional U.S. Membership

\$600 per year - Institutional International Membership

CONFERENCE EVENT SCHEDULE

Thursday, April 4, 2013

Pre-Conference Workshops

8:00am-4:00pm	Registration
8:00am-9:00am	Continental Breakfast
9:00am-10:30am	Skillbuilding Workshops
10:30am-10:45am	Workshop Refreshment Break
10:45am-12:15pm	Skillbuilding Workshops cont'd.
12:15pm-1:30pm	Lunch*
1:30pm-3:30pm	Skillbuilding Workshops cont'd.
7:00pm-8:00pm	Presenter's Meeting
8:00pm-10:00pm	Chair Academy Welcome Reception

Friday, April 5, 2013

7:00am-5:00pm	Registration
7:15am-8:00am	Continental Breakfast
8:00am-10:15am	Opening General Session Keynote Speaker: Margaret Wheatley Paul A. Elsner International Leadership Award Ceremony
10:15am-10:45am	Refreshment Break
10:45am-12:15pm	Concurrent Sessions
12:15pm-1:45pm	Lunch*
1:45pm-3:15pm	Concurrent Sessions
3:15pm-3:45pm	Refreshment Break
3:45pm-5:15pm	Concurrent Sessions
6:00pm-9:00pm	Chair Academy 22nd Anniversary Gala

Saturday, April 6, 2013

7:00am-5:00pm	Registration
7:15am-8:00am	Continental Breakfast
8:00am-10:15am	Second General Session Keynote Speaker: Barry Posner
10:15am-10:45am	Refreshment Break
10:45am-12:15pm	Concurrent Sessions
12:15pm-1:45pm	Lunch*
1:45pm-3:15pm	Concurrent Sessions
3:15pm-3:45pm	Refreshment Break
3:45pm-5:15pm	Third General Session Keynote Speaker: Duane Elgin Exemplary Leader Awards Presentation

Sunday, April 7, 2013

8:00am-9:15am	Registration
8:15am-9:00am	Continental Breakfast
9:00am-11:00am	Closing General Session Keynote Speaker: Nikki Jackson
11:00am-11:30am	Refreshment Break

All times are tentative, and subject to change prior to conference.

*\$15 All inclusive Lunch is available to all participants

CONFERENCE SPONSORS

The Chair Academy would like to thank our conference host and our sponsors for their continued support of the Chair Academy's International Conference.



Mesa, Arizona, USA



Phoenix, Arizona, USA



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FOR COLLEGE AND UNIVERSITY LEADERS

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THE CHAIR ACADEMY

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Mesa, Arizona 85201
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WWW.CHAIRACADEMY.COM

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